

FloodMark

See the water before you're in it.

FloodMark is the live, driver-powered flood hazard map. When a car floods, the driver marks it with one tap. Every driver behind them sees the pin on the live map and routes around the water. No account, no name, and every pin clears itself after 24 hours.

How it works

- **1. Your car floods.** You open FloodMark and hit the big red MY CAR IS FLOODED button. The pin drops at your GPS spot. You can also tap the map to report a flooded road or high water, with a severity level.
- **2. Drivers see it live.** The pin appears instantly on the public map at floodmark.org and in the app, with one-tap directions to open the spot in Google Maps or Waze and route around it.
- **3. The crowd keeps it honest.** Anyone can confirm a pin is still flooded (which extends it) or clear it when the water is gone. Pins expire on their own after 24 hours.

Pin types: **flooded car** (red), **flooded road** (orange), **high water** (yellow).

Why it is different

Waze and Google Maps let drivers report a flooded road. Nobody gave the stranded driver their own pin. FloodMark's whole point is the first-class **MY CAR IS FLOODED** mark: the car that is stuck is the warning sign for everyone else, placed by the one person who knows exactly where the water is too deep.

Privacy, by design

No accounts. No names. No sign-up. A report is a place, a type and a severity, nothing about the person. Reports expire automatically after 24 hours. Full policy: floodmark.org/privacy.html

For cities, fleets and partners

FloodMark publishes a live public feed of active reports, including a feed in the Waze for Cities (CIFS) format, plus GeoJSON and JSON endpoints any city, newsroom or fleet operator can consume. The road to native pins inside Waze and Google Maps runs through the Waze for Cities partner program, and the feed is already built to that spec.

Links

Live map and site: **www.floodmark.org** | App: iOS and Android (launching) | Contact: through the site

FloodMark is a NoPantsProfits project. Built in Florida, where this problem is not theoretical.

YOUR CAR FLOODED? MARK IT. SAVE THE NEXT DRIVER.

Scan to open the live flood map. One tap marks your car so nobody else drives into the same water.

floodmark.org

No account. No name. Pins clear themselves in 24 hours.

Print this page and post it where drivers gather: marinas, gas stations, bait shops, HOA boards, fleet yards.